

ABOUT THE AUTHORS



Anthony A. Atkinson

A professor in the School of Accountancy at the University of Waterloo, Anthony A. Atkinson received a bachelor of commerce and M.B.A. degrees from Queen's University in Kingston, Ontario, and M.S. and Ph.D. degrees in industrial administration from Carnegie-Mellon University in Pittsburgh. He is a fellow of the Society of Management Accountants of Canada and has written or coauthored two texts, various monographs, and more than 35 articles on performance measurement and costing. In 1989, the Canadian Academic Accounting Association awarded Atkinson the Haim Falk Prize for Distinguished Contribution to Accounting Thought for his monograph that studied transfer pricing practice in six Canadian companies. He has served on the editorial boards of two professional and five academic journals and is a past editor of the *Journal of Management Accounting Research*. Atkinson also served as a member of the Canadian government's Cost Standards Advisory Committee, for which he developed the costing principles it now requires of government contractors.



Robert S. Kaplan

Robert S. Kaplan is Baker Foundation Professor at the Harvard Business School, where he has taught for 27 years. Previously, he served on the faculty and as Dean of the Tepper Business School at Carnegie-Mellon University. Kaplan received a B.S. and M.S. in electrical engineering from M.I.T., and a Ph.D. in operations research from Cornell University.

Kaplan has done extensive writing, teaching, and consulting on linking cost and performance management systems to strategy implementation. He has helped to develop both activity-based costing and the Balanced Scorecard. His 14 books have been translated into 28 languages. Kaplan's most recent books are *The Execution Premium* with David Norton and *Time-Driven Activity-Based Costing* with Steven Anderson. He has also authored or coauthored 21 *Harvard Business Review* articles and more than 100 others in academic and professional journals.

Kaplan was inducted into the Accounting Hall of Fame in 2006 and received the Lifetime Contribution Award from the Management Accounting Section of the American Accounting Association in January 2006. In 2008, his coauthored book, *Relevance Lost: The Rise and Fall of Management Accounting*, received the AAA Seminal Contribution to Accounting Literature Award. His articles and books have also been recognized with several Wildman Medal and AAA Notable Contributions to Accounting Literature Awards.

Kaplan received the Outstanding Accounting Educator Award in 1988 from the American Accounting Association (AAA), the 1994 CIMA Award from the Chartered Institute of Management Accountants (UK) for "Outstanding Contributions to the Accountancy Profession," and the 2001 Distinguished Service Award from the Institute of Management Accountants (IMA) for contributions to the practice and academic community.



Ella Mae Matsumura

Ella Mae Matsumura is an associate professor in the Department of Accounting and Information Systems in the School of Business at the University of Wisconsin–Madison, and is affiliated with the university’s Center for Quick Response Manufacturing. She received an A.B. in mathematics from the University of California, Berkeley, and M.Sc. and Ph.D. degrees from the University of British Columbia. Matsumura has won two teaching excellence awards at the University of Wisconsin–Madison and was elected as a lifetime fellow of the university’s Teaching Academy, formed to promote effective teaching. She is a member of the university team awarded an IBM Total Quality Management Partnership grant to develop curriculum for total quality management education.

Professor Matsumura was a co-winner of the 2010 Notable Contributions to Management Accounting Literature Award. She has served in numerous leadership positions in the American Accounting Association (AAA). She was coeditor of *Accounting Horizons* and has chaired and served on numerous AAA committees. She has been secretary–treasurer and president of the AAA’s Management Accounting Section. Her past and current research articles focus on decision making, performance evaluation, compensation, supply chain relationships, and sustainability. She coauthored a monograph on customer profitability analysis in credit unions.



S. Mark Young

S. Mark Young holds the George Bozanic and Holman G. Hurt Chair in Sports and Entertainment Business and is also professor of accounting and professor of management and organization at the Marshall School of Business, University of Southern California (USC), and professor of communication and journalism at the Annenberg School for Communication at USC. Professor Young received an A.B. from Oberlin College (economics) and a Ph.D. from the University of Pittsburgh.

Professor Young has published research in a variety of journals including *The Accounting Review*, *Accounting, Organizations and Society*, the *Journal of Accounting Research*, the *Journal of Marketing Research*, and *Contemporary Accounting Research*. Currently, he is on the editorial board of several major journals and was past associate editor for *The Accounting Review*. In 2006, he was a co-winner of the Notable Contribution to the Accounting Literature (with Shannon Anderson) and has won the Notable Contributions to the Management Accounting Literature Award twice—with Frank Selto (1994) and Shannon Anderson (2003). He also received the Jim Bulloch Award for Innovations in Management Accounting Education in 2005. Dr. Young has extensive executive teaching and consulting experience. He has won several outstanding teaching awards including the Golden Apple Teaching Award and is a distinguished fellow of the Center for Excellence in Teaching at USC.

Professor Young also studies the entertainment industry and his book, *The Mirror Effect: How Celebrity Narcissism Is Seducing America* (with Dr. Drew Pinsky) is a *New York Times* bestseller. He also comments regularly in the media and has appeared on *The View*, *Howard Stern*, *Fox & Friends*, and CNN’s *Situation Room* and has been quoted in the *New York Times*, *Newsweek*, *China Daily*, *Psychology Today*, *Scientific American Mind*, and the *London Times*.